



# Press release

Milwaukee, WI, June 01, 2015

### **New LOYTEC Distributor: Aditel Sistemas Mexico**

### **LOYTEC enhances distribution in Mexico**

LOYTEC Americas, a provider of advanced building automation and control products is pleased to announce the addition of a value added distributor Aditel Sistemas in Mexico serving the Latin and South American markets for home, building, and industrial automation. Demand for advanced building controls has increased and Aditel is poised to advance LOYTEC in these markets.

LOYTEC Americas is a subsidiary of Loytec electronics GmbH that today ranks among the leading European providers of intelligent solutions and products for building automation. There, LOYTEC exclusively relies on open and standardized communication protocols.

LOYTEC develops, manufactures, and distributes router and gateway solutions, embedded Automation Servers and I/O Controllers, the room automation system L-ROC, the VAV system LIOB-AIR, DALI lighting controls, and also graphical user interfaces in the form of touch panels or via PCs or mobile devices. The primary focus is on networked solutions for buildings and real estate. Methods provided are a secure remote access through the Internet, notification, and of course functions for data acquisition, information visualization, and data storage.

Aditel Sistemas is a service provider and reseller of control networking products established in 1997 to meet the needs of control network integrators that use open protocol technologies to communicate with control devices. Aditel has the training, certifications and experience to add value and help clients in the implementation of their projects. With products and services provided by Aditel, an integrator can handle any control and automation project regardless of size. Aditel has strategic

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alliances with suppliers that allow them to offer clients both stability and technical leadership.

## **Photo Captions:**

**Picture A:** Company Logo LOYTEC Americas **Picture B:** Company Logo Aditel Sistemas Mexico

#### **About LOYTEC:**

Founded in 1999, LOYTEC electronics GmbH today ranks among the leading European providers of intelligent network infrastructure products for building automation. There, LOYTEC exclusively relies on open and standardized communication protocols.

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Product development and manufacturing are located at the Austrian headquarters in Vienna. Particular emphasis is laid on careful and top-quality execution. LOYTEC is certified according to ISO 9001 since 2004. In addition, the company has branch offices in France (software development) and Germany, (sales) and subsidiaries in the USA and Asia. LOYTEC supplies to more than 80 countries around the world. The export rate is 98 %. Strong partnerships with leading industrial companies and intensive research work in cooperation with universities result in innovative products for customers all around the world. Numerous national and international awards confirm the run of success of this Austrian high tech provider.

LOYTEC products are found in projects like the California Plaza Parking Garage in California, the City of Chandler in Arizona, the St. Louis Zoo in Missouri, the Sony Corporation (Sony City Osaki) in Tokyo, the Iberdrola Tower in Bilbao, the Uniqa-Tower or the T-Center in Vienna, the main train station and the German parliament (Reichstag) in Berlin, the Esprit Arena Düsseldorf, one of the most modern multifunctional stadiums of Europe, the Rheinhallen/RTL-Studios in Cologne, the biggest cruise ship of

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the world, the "Oasis of the Seas", the fair center Jaarbeurs Utrecht in the Netherlands, Il sole 24 ore, the headquarters of Italy's leading financial magazine in Milano, the Governor Rockefeller Empire State Plaza in Albany/New York State, the world's most spectacular sport arena, the Dallas Cowboys Football Stadium in Arlington/Texas, the Wangjing International Commercial Center, the China Reinsurance in Beijing and many others.

## For questions please contact:

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We gladly send you further information and visual materials on request.

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