





### Press release

Vienna, January 10th, 2011

# LOYTEC expands worldwide "Competence Partner" network

#### Increased exposure on three continents

Austria's LOYTEC electronics, supplier of automation solutions and network infrastructure products for innovative building automation systems, intensifies cooperation with local, independent system houses and system specialists in Europe, Asia and the US. Strategic alliances for networked building automation systems have been reached with Hörburger Control Systems and Heger Building Automation in Germany, Persy Control Services in the Netherlands, the Russian Arktika Group, Japan's Network Corporation, Controls Unlimited and MPBAS Building Automation, two companies based in the US.

These agreements allow the newly certificated "Competence Partners" to establish building automation solutions based on LOYTEC's automation solutions in their markets. Participation in regular programs held by LOYTEC provides the necessary knowledge for adequate and appropriate usage of LOYTEC products. It's the intent of the training to also achieve the exchange of expert knowledge and experience concerning functions and applications in building automation between LOYTEC and the "Competence Partners" as well as among the "Competence Partners" themselves. This way the requirements of efficient and energy saving management of buildings and connected real estate can be integrated in the best methods. The new "Competence Partners" receive preferential treatment regarding technical support and information sharing.

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Bank Code: 12000 Account No.: 08645250500 UID-No. ATU47660703 FN 182801 a, HG Wien DVR-No. 1027701 "We are proud, that we were able to gain these renowned and highly professional system houses around the world as 'Competence Partners' within a short time. We are very pleased about this wide acceptance of our recently established 'Competence Partner Program'. Without exception these are all companies with excellent reputation and well recognized expertise in integrated building automation solutions on the highest level and according to most modern standards. Close cooperation with these excellent system specialists will prove very inspiring for both parties," states Hans-Jörg Schweinzer, LOYTEC president. "We start the new year with joint forces and successful true partnerships."

Further expansion of the LOYTEC "Competence Partner" network is planned in 2011.

#### Photo caption:

LOYTEC is known as leading specialist for intelligent network infrastructure products and automation solutions as they are used nowadays in global modern building automation

#### **About LOYTEC:**

Founded in 1997, LOYTEC electronics GmbH today ranks among the leading European providers of intelligent network infrastructure products for building automation. There LOYTEC sets to open and standardized communication protocols. LOYTEC develops, manufactures and distributes to the world router solutions, embedded Automation Servers, DALI lighting controls, graphic user interfaces, touch panels and gateways. Primary focus is on network solutions for buildings and real estate. Methods provided are remote access and notification, as well as functions for data acquisition, information viewing and data storage. The LOYTEC system is based on a protocol independent approach for decentralized alarming, scheduling and trending.

Product development and manufacturing are located at the Austrian headquarters in Vienna. In addition the company has branch offices in France, Germany and the USA. LOYTEC supplies to more than 80 countries worldwide. Export rate is 99,5 %. Strong partnerships with leading industrial companies and intensive research work in cooperation with universities result in innovative products for customers all around the world. Numerous national and international awards confirm the run of success of this Austrian high tech provider.

LOYTEC products are found in buildings like the Uniqa-Tower, the T-Center or the Vienna Hilton "Am Stadtpark" in Vienna, the main train station and the German parliament (Reichstag) in Berlin, the regional bank Baden-Württemberg in Stuttgart, the Esprit Arena Düsseldorf, one of the most modern multifunctional stadiums of Europe, the Gallileo Tower in Frankfurt, the RTL-Studios in Cologne, the biggest cruise ship of the

world, the "Oasis of the Seas", the fair center Jaarbeurs Utrecht in the Netherlands, II sole 24 ore, the headquarters of Italy's leading financial magazine in Milano, the Governor Rockefeller Empire State Plaza in Albany/New York State, the Dallas Cowboys Stadium in Arlington/Texas, the Wangjing International Commercial Center and the China Reinsurance in Beijing, the Ernst & Young Headquarters in Sidney and many others more.

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Further information as well as visual materials can be sent to you gladly on request.

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