



## Press release

Vienna, Austria, November 27, 2014

### From a solid small business to a golden medium-sized enterprise

### Triumph for LOYTEC at the Austria's Leading Companies Award 2014

LOYTEC wins in the category "golden medium-sized enterprises" of Vienna at the Austria's Leading Companies Award 2014. After second place in the previous year, then still in the category "solid small businesses", LOYTEC couldn't just improve its ranking, but also rise from a small business to a medium-sized enterprise.

The award is annually presented by WirtschaftsBlatt (daily newspaper for economics), PricewaterhouseCoopers (PwC), and KSV1870. On the 25<sup>th</sup> of November 2014, managing director Hans-Jörg Schweinzer received the highly coveted award in the course of a celebration at the Viennese Palais Liechtenstein.

Crucial for the judges' decision are different performance figures of the companies. As a specialist in building automation and network infrastructure, LOYTEC fights in a highly competitive market. The economic success of the Viennese company is based on good and strategic partnerships and the successful export to Asia and America according to managing director Hans-Jörg Schweinzer. Hereby, the foundation was laid with the formation of the two subsidiary firms LOYTEC Americas and LOYTEC Asia.

"The business in Middle Europe is growing slowly, but there are large signs of growth in the USA, Asia, and the Middle East", Mr. Schweinzer explains. According to him, the success of a European company abroad depends on building up a good network of partners. That is why LOYTEC works in close collaboration with more than 70 sales partners worldwide.

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**Photo Captions:**

**Picture A:** The managing directors of LOYTEC, Dietmar Loy and Hans-Jörg Schweinzer  
Photo credits: WB/Peroutka

**About LOYTEC:**

Founded in 1999, LOYTEC electronics GmbH today ranks among the leading European providers of intelligent network infrastructure products for building automation. There, LOYTEC exclusively relies on open and standardized communication protocols. LOYTEC develops, manufactures, and distributes router and gateway solutions, embedded Automation Servers and I/O Controllers, the room automation system L-ROC, DALI lighting controls, and also graphical user interfaces in the form of touch panels or via PCs or mobile devices. The primary focus is on network solutions for buildings and real estate. Methods provided are a secure remote access through the internet, notification, and of course functions for data acquisition, information visualization, and data storage.

Product development and manufacturing are located at the Austrian headquarters in Vienna. Particular emphasis is laid on careful and top-quality execution. LOYTEC is certified according to ISO 9001 since 2004. In addition, the company has branch offices in France (software development) and Germany, (sales) and subsidiaries in the USA and Asia. LOYTEC supplies to more than 80 countries around the world. The export rate is 98 %. Strong partnerships with leading industrial companies and intensive research work in cooperation with universities result in innovative products for customers all around the world. Numerous national and international awards confirm the run of success of this Austrian high tech provider.

LOYTEC products are found in projects like the California Plaza Parking Garage in California, the City of Chandler in Arizona, the St. Louis Zoo in Missouri, the Sony Corporation (Sony City Osaki) in Tokyo, the Iberdrola Tower in Bilbao, the Uniqa-Tower or the T-Center in Vienna, the main train station and the German parliament (Reichstag) in Berlin, the Esprit Arena Düsseldorf, one of the most modern multifunctional stadiums of Europe, the Rheinhallen/RTL-Studios in Cologne, the biggest cruise ship of the world, the "Oasis of the Seas", the fair center Jaarbeurs Utrecht in the Netherlands, Il sole 24 ore, the headquarters of Italy's leading financial magazine in Milano, the Governor Rockefeller Empire State Plaza in Albany/New York State, the world's most spectacular sport arena, the Dallas Cowboys Football Stadium in Arlington/Texas, the Wangjing International Commercial Center, the China Reinsurance in Beijing and many others.

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We gladly send you further information and visual materials on request.

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