





Press release

Vienna, Austria, June 27, 2014

Award in the course of the Austrian Export Day 2014

LOYTEC is "Hidden Champion 3.0"

In recognition of outstanding merits for the Austrian export economy, the Austrian Chamber of Commerce (WKO) grants the award "Hidden Champion" to companies that significantly drive the Austrian export economy. LOYTEC ranks among the leading Austrian companies and was therefore awarded as "Hidden Champion 3.0".

On June 24, 2014, managing director of LOYTEC Dietmar Loy received the award from Christoph Leitl, president of WKO, in the course of the Austrian Export Day 2014 in Vienna.

The recipe for success of Hidden Champions is explained by Georg Jungwirth from the University of Applied Sciences of Economy: "Superior product quality, surpassing expenditures for research and development, a clear focus, well-trained employees with little fluctuation, customer orientation, early internationalization, and eventually, charismatic leaders with clearly defined goals".

LOYTEC ranks among the leading European providers of intelligent network infrastructure products for building automation and is awarded as "Hidden Champion" because of superior expertise. "Our recipe is to not only integrate heating, ventilation, and air-conditioning, but also functions like lighting and access control", Dietmar Loy explains the success of LOYTEC. By that, synergies and energy saving potentials can be utilized optimally. The premise that building automation reduces energy costs substantially is already proven by statistics: an energy saving potential of around 30 % can be assumed.

LOYTEC electronics GmbH Blumengasse 35 A-1170 Wien Austria/Europe

Fax: +43 (1) 4020805-99 www.loytec.com

Sales Support:

Tel: +43 (1) 4020805-0 Tel: +43 (7667) 8899-100

sales@loytec.com Technical Support:

Tel: +43 (1) 4020805-100 support@loytec.com

Bank: UniCredit Bank Austria AG IBAN: AT89 1100 08645 250 500 BIC:

BKAUATWW

UID-No. ATU47660703 FN 182801 a, HG Wien DVR-No. 1027701

Photo Captions: Picture A: managing director Dietmar Loy and Christoph Leitl, president of the Austrian

Chamber of Commerce

Photo credits: WKO/fotospeed

Picture B: award "Hidden Champion 3.0"

Photo credits: LOYTEC

About LOYTEC:

Founded in 1999, LOYTEC electronics GmbH today ranks among the leading European providers of intelligent network infrastructure products for building automation. There, LOYTEC exclusively relies on open and standardized communication protocols. LOYTEC develops, manufactures, and distributes router and gateway solutions, embedded Automation Servers and I/O Controllers, the room automation system L-ROC, DALI lighting controls, and also graphical user interfaces in the form of touch panels or via PCs or mobile devices. The primary focus is on network solutions for buildings and real estate. Methods provided are a secure remote access through the internet, notification, and of course functions for data acquisition, information visualization, and data storage.

Product development and manufacturing are located at the Austrian headquarters in Vienna. Particular emphasis is laid on careful and top-quality execution. LOYTEC is certified according to ISO 9001 since 2004. In addition, the company has branch offices in France (software development) and Germany, (sales) and subsidiaries in the USA and Asia. LOYTEC supplies to more than 80 countries around the world. The export rate is 98 %. Strong partnerships with leading industrial companies and intensive research work in cooperation with universities result in innovative products for customers all around the world. Numerous national and international awards confirm the run of success of this Austrian high tech provider.

LOYTEC products are found in projects like the California Plaza Parking Garage in California, the City of Chandler in Arizona, the St. Louis Zoo in Missouri, the Sony Corporation (Sony City Osaki) in Tokyo, the Iberdrola Tower in Bilbao, the Uniqa-Tower or the T-Center in Vienna, the main train station and the German parliament (Reichstag) in Berlin, the Esprit Arena Düsseldorf, one of the most modern multifunctional stadiums of Europe, the Rheinhallen/RTL-Studios in Cologne, the biggest cruise ship of the world, the "Oasis of the Seas", the fair center Jaarbeurs Utrecht in the Netherlands, Il sole 24 ore, the headquarters of Italy's leading financial magazine in Milano, the Governor Rockefeller Empire State Plaza in Albany/New York State, the world's most spectacular sport arena, the Dallas Cowboys Football Stadium in Arlington/Texas, the Wangjing International Commercial Center, the China Reinsurance in Beijing and many others.

For questions please contact:

Claudia Groller LOYTEC electronics GmbH Blumengasse 35 1170 Vienna Austria/Europe cgroller@loytec.com

www.loytec.com Phone: +43 (1) 4020805-207 FAX: +43 (1) 4020805-99

We gladly send you further information and visual materials on request.

AST, "buildings under control", LC3020, L-Chip, L-Core, L-DALI, L-GATE, L-INX, L-IOB, LIOB-Connect, LIOB-FT, L-IP, L-KNX, L-MBUS, L-OPC, LPA, L-POW, L-Proxy, L-ROC, L-STUDIO, L-Switch, L-Term, L-VIS, L-WEB, ORION stack and Smart Auto-Connect are trademarks of LOYTEC electronics GmbH. LONMARK and the LONMARK Logo are registered trademarks owned by LONMARK International. BACnet is a registered trade mark of the American Society of Heating, Refrigerating and Air Conditioning Engineers, Inc. (ASHRAE). KNX Association cvba is the owner of the worldwide standard for Home and Building Control KNX and also the owner of the KNX trademark logo worldwide. Unauthorized use is not permitted. Other trademarks and trade names used in this document refer either to the entities claiming the markets and names, or to their products. LOYTEC disclaims proprietary interest in the markets and names of others. Technical data, availability, and design are subject to change.