





### Press release

Vienna, April 1<sup>st</sup>, 2011

## LOYTEC pushes participation in UK building automation market

Attendance of BACnet FORUM London is a first move to strengthen market position and address new target groups

With ambitious aims LOYTEC electronics, Austrian supplier of open building automation devices and systems, will attend BACnet FORUM London on the 13th of April, 2011. For many years LOYTEC has successfully provided the UK market with infrastructure products, touch panels, gateways and DALI lighting controllers for building automation. Now the Austrian expert for intelligent automation solutions for green buildings will take the opportunity to present its new, highly advanced building controllers for BACnet networks to the UK market.

Especially LOYTECs new LINX-150 Automation Servers will be presented at the exhibition area of the conference. These extremely versatile BACnet Building Controllers do not only support BACnet, but are also able to integrate LONMARK Systems, KNX (EIB), Modbus, M-Bus, ZigBee PRO, DALI, and OPC – all at the same time if requested. LOYTEC devices offer control and monitoring of technical building systems, energy management and remote access for connected real estate or commercial buildings of any size. Together with the web based L-WEB System the new L-INX Automation Servers shape a powerful building automation system, which allows significant savings regarding energy consumption.

# Introduction of LOYTECs "Competence Partner Program" to system integrators

Another focus of LOYTECs participation in BACnet FORUM London will be on the introduction of LOYTECs "Competence Partner Program" to

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Bank Code: 12000 Account No.: 08645250500 UID-No. ATU47660703 FN 182801 a, HG Wien DVR-No. 1027701 interested system integrators. LOYTEC hopes to expand its existing worldwide network of "Competence Partners" to the UK soon.

These strategic alliances allow certified "Competence Partners" to establish building automation solutions based on LOYTEC's automation solutions in their markets. Participation in regular programs held by LOYTEC provides the necessary knowledge for adequate and appropriate usage of LOYTEC products. It's the intent of the training to also achieve the exchange of expert knowledge and experience concerning functions and applications in building automation between LOYTEC and the "Competence Partners" as well as among the "Competence Partners" themselves. This way the requirements of efficient and energy saving management of buildings and connected real estate can be integrated in the best methods. The new "Competence Partners" receive preferential treatment regarding technical support and information sharing.

"The BMS market shows vivid interest in our new trend-setting, efficiency-raising automation solutions. We valuate the UK market potential for our solutions to be immense in these days. Saving energy has never been more important than right now. Our BACnet solutions match perfectly with the current goals of sustainability and reduction of energy consumption", states Hans-Joerg Schweinzer, LOYTECs Managing Director. "And we are optimistic to welcome new LOYTEC 'Competence Partners' in the UK soon".

#### Photo caption:

**Picture A**: Hans-Joerg Schweinzer, Managing Director, LOYTEC electronics **Picture B**: LINX-150 Automation Server, an extremely versatile BACnet Building Controller

#### About LOYTEC:

Founded in 1997, LOYTEC electronics GmbH today ranks among the leading European providers of intelligent network infrastructure products for building automation. There LOYTEC sets to open and standardized communication protocols. LOYTEC develops, manufactures and distributes to the world router solutions, embedded Automation Servers, DALI lighting controls, graphic user interfaces, touch panels and gateways. Primary focus is on network solutions for buildings and real estate. Methods provided are remote access and notification, as well as functions for data acquisition, information viewing and data storage. The LOYTEC system is based on a protocol independent approach for decentralized alarming, scheduling and trending.

Product development and manufacturing are located at the Austrian headquarters in Vienna. In addition the company has branch offices in France, Germany and the USA. LOYTEC supplies to more than 80 countries worldwide. Export rate is 99,5 %. Strong partnerships with leading industrial companies and intensive research work in cooperation with universities result in innovative products for customers all around the world. Numerous national and international awards confirm the run of success of this Austrian high tech provider.

LOYTEC products are found in buildings like the Uniqa-Tower, the T-Center or the Vienna Hilton "Am Stadtpark" in Vienna, the main train station and the German parliament (Reichstag) in Berlin, the ThyssenKrupp Quarter in Essen, the regional bank Baden-Württemberg in Stuttgart, the Esprit Arena Düsseldorf, one of the most modern multifunctional stadiums of Europe, the Gallileo Tower in Frankfurt, the RTL-Studios in Cologne, the biggest cruise ship of the world, the "Oasis of the Seas", the fair center Jaarbeurs Utrecht in the Netherlands, II sole 24 ore, the headquarters of Italy's leading financial magazine in Milano, the Governor Rockefeller Empire State Plaza in Albany/New York State, the Dallas Cowboys Football Stadium in Arlington/Texas, the Wangjing International Commercial Center and the China Reinsurance in Beijing, the Ernst & Young Headquarters in Sidney and many others more.

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Further information as well as visual materials can be sent to you gladly on request.

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